

THE INQUIRER

STUDENT VOICE OF DIABLO VALLEY COLLEGE

The Inquirer • Diablo Valley College • 321 Golf Club Road, ATC-103 Pleasant Hill, CA 94523

Phone: 925.969.2543 • Email: inquirer@dvc.edu • Web: www.dvcinquirer.com

DISPLAY CONTRACT FORM

The advertiser agrees to purchase the following:

Publication dates: _____

Ad description: _____

A) Each ad will be _____ columns x _____ inches = _____ column inches
_____ column inches x \$ _____ rate = \$ _____ x _____ issues = \$ _____

B) \$55.00 artwork - YES NO

Total [A + B] = \$ _____

C) Prepay - YES NO

Total \$ _____ - 10 % = \$ _____

The advertiser understands that when an ad is submitted to The Inquirer we will do everything possible to meet any requests; However, the staff will make the final decision of when, where or if the ad will be placed.

If the Advertiser places more/less advertising than contracted for in this agreement, the rate applicable to the amount of advertising placed will be adjusted, and the Advertiser agrees to accept a credit or to promptly pay any increase in charges.

The Advertiser Agrees To The following Terms:

Cost of ad/s is due upon receipt of invoice (except prepaid). A late fee of 5 percent per month will be charged after 60 days plus your rate will be changed to the open rate, plus a possible stop to all future advertising until your payment is received.

All of the above is accepted by the Advertiser - please print clearly P.O.# _____

Company _____ Contact _____

Phone _____ FAX _____ Email _____

Address _____ City/State/Zip _____

I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS OF THIS AGREEMENT.

Authorized by _____

ACCEPTED BY SALES REP. _____ Date _____

Payment \$ _____ Cash M.O. Check# _____ Date _____